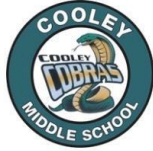


COOLEY PTC

PARENT TEACHER CLUB



ROBERT C COOLEY MIDDLE SCHOOL PARENT TEACHER CLUB (PTC) MEETING MINUTES

DATE: September 11, 2024

Meeting Called by: Jennifer Michel, President

Attending:

Jennifer Michel
Jennifer Bartee
Jami Appleton
Madeline Miller
Kelli DiVechhia
Anthony DiVecchia
Susan Guzzo
Edina Bajraktarevic

Guests:

Susanna Ramirez
Audrey Webber
Sherryl Ziadeh
Katie Roth
Isaiaha Branche
Sarah Lee
Ashlie Lawson
Erin Himes
Jeff Blanchard
Alexis Burns
Claire Chase
Alyssa McClelland
Margaret Sellers

Call To Order

Meeting was called to order at 6:00 pm.

Welcome/Introductions

Board members welcomed everyone in attendance and everyone introduced themselves.

Approval of the Agenda for 10/9/24

Motion by Bajraktarevic. Seconded by Lawson.

Approval of the Minutes for 9/11/24

Moved by Michel. Second by DiVecchia.

BOARD REPORTS

President

Michel reported that the minutes from the last month were posted on the website, and it provides great transparency to the membership.

Monster Mash Mile - flier was distributed for a committee meeting to brainstorm the ideas for the event. VIP Tent may be changed a bit, students may be able to get ahead of the line lunch pass, and more overall activities for students. Teaches VIP tent may be brought back so they can have a snack between running stations. Members discussed grade tents in the past with various food themes. Webber expressed that the event's intent moved away from being a fundraiser and the attendance is going down. Information about previous years was shared. Parents were pivotal in going out there to raise dollars. They would come in in costumes and help get teachers and staff and students excited about the event. In the past there were also costume competitions, teachers had friendly competitions between the classes, etc. Ideas from previous years: Cornhole club on campus could do an event, music should be played, popcorn making station for everyone, games in the VIP tent, Jamba Juice cart, in the past donuts or cookies were given out. Parents donated coffee and snacks for teacher pop-ups to appreciate the teachers who are working the event. Call for candy should be more assertive, present in the car line, etc. Two periods rather than one will definitely look better. Excited that 7th and 8th grades will be together. Frisbee, cheer to be out there. Handout 1-2 tickets per teacher to nominate a student from their class - and they win \$5 gift card. Cheer for the teacher group who had the best costumes in their class. Tug of war, various costume themes. Members mentioned that in the recent years there have not been as many parents volunteering to chair and run the event.

Holiday Craft Fair - Michel explained that it is an easy event that can make \$2,000-\$4,000. Vendors come on Saturday and sell their fare. Community comes out to buy items. Each vendor donated one item which we can use for little gifts. Vendors pay \$40 per space. Ideas were discussed about grade level prizes, with tickets to Disney for ex. by writing letters to companies.

Chick Fil A Dine Out - opening up in October, potential to make 20% of total evening sales. Asked if we wanted to be on the schedule. twenty teachers already responded that they would work the event. Hoping to make \$3,000-\$4,000.

Walk to school 10/9/24 - District wants to know by Friday if Cooley wants to participate. Each kid that rides or walks to school gets a sticker or a piece of candy. PTC will not promote this event and will revisit next year. Discussion on electric bikes/ helmet wearing and repercussions in the event of students getting tickets and education of students on how to safely travel to and from school. School website has the information on appropriate scooters and electric bikes.

Treasurer

Guzzo explained that the PTC is using Money Minder for management of the PTC finances and presented the budget report. Starting balance for the year was \$12,957.36. Income categories were discussed and projected numbers for each. Expenses were discussed in detail across the categories of administrative costs, PC Events and Staff and Student Programs. Discussion ensued about the teacher funds / amounts/ usage. Members asked questions about what happens with any leftover dollars at year end and proper division of dollars for various spending accounts. Sixth grade \$500 allotment was provided this year for teachers for small items to spend on engagement rewards, etc. In the past this existed for 7th and 8th grade only.

Move by Bajraktarevic. Seconded by Anthony Di Vecchia. Motion passes.

Group talked about the intent to fund pop up tents and ice machine for medical and staff rooms as requested by the school.

Vice President and Membership

Di Vecchia's reported that so far \$8,000 was made in membership fees. Last year it was \$11,000. Discussion on promoting another push for membership to try and get that number up. PTC will promote the membership levels in the parent bulletin.

Webmaster

New emails were set up for Board members. After Monster Mash Mile we will work to move the PTC communications and the file archives to Google Suite.

Hospitality / Promotion / Social Media

Hospitality does an event for staff once a month - looking for a parent who can help this year and take it over next year.

Dine and Donate

- 8/24 Nuyo - successful event, \$305 raised
- 10/30 Nuyo (1pm-6pm)
- 11/20 Panda Express (9:30am-9:30pm)
- 12/4 Chipotle - Blue Oaks (4pm-8pm)
- 12/18 Nuyo (1pm-6pm)

Social Media Promotion

- Spirit Week is coming up - working with teachers directly so its on social media
- Candy drive will begin soon - firemen can maybe do a booth drive to make it more exciting to collect candy
- Job postings for Board positions now filled with 8th grade parents will go out soon - and will continue to be promoted once per week
- Next month more Dine and Donate 2025 dates will be identified
- Discussion took place on the Starbucks event where students can come in and read books and have a cup of hot chocolate to encourage reading an experience reading in a coffee shop type setting (parents asked to donate hot chocolate, candy canes and time)

Principals Report

Nominations for School Site Council took place after the principal explained the groups's purpose. One returning member will be voted on today for 2024/25 and two new members are being solicited. Meetings usually happen Thursdays right after school. Motion to nominate Alyssa McClelland to the Cooley Site Council for the year 2024/25. Motioned by Bajraktarevic. Seconded by Lee. Motion passes.

Ashlie Lawson volunteered to be nominated to the School Site Council. Motioned by Bajraktarevic. Seconded by Miller. Motion passes.

Cooley sign on the front fence is up and adding to the school spirit. Everyone complimented the great job done.

Upcoming events:

9/26 - Picture retakes

9/27 - Evening in the quad, school dance, games in the multipurpose room, Kona Ice (6th grade separate, 7th and 8th together)

10/14 - One Pill can Kill Assembly - parents can opt out, will be done by grade level

10/30- Monster Mash Mile

9/23-9/27, 11/11-11/15 - Spirit Weeks

School Board meeting 9/12/24 will discuss adding ten portable classrooms to the school. Construction to start March 2025 to be ready for Fall 2025.

Announcements

Discount on Yearbooks ends soon. Ads for yearbook can be submitted by 10/30/24. No requests past that day will be approved.

Open Floor

None

Meeting Adjourned at 7:28 pm.

